



Industry Watch Statistics

A selection of industry statistics culled from recent AIIM Industry Watch whitepapers. Complete whitepapers can be found at www.aiim.org/industrywatch

1. 91% of end users see the effective management of documents as “important” or “extremely important” to achieving their overall business goals
2. 35-45% of documents are scanned in centralized environments (i.e., all documents come to a single central location and are processed in large batches by specific staff
3. Over 50% of end users describe themselves at a very early stage in considering compliance requirements either as “we have not yet begun” or “we have begun, but much remains to be done.”
4. User awareness of what constitutes “compliance” is extremely narrow. When users view the term “compliance” in their organizations in relation to information management, their recognition is limited primarily to government regulations (84.2%), litigation (62.1%), and paper records management (52.0%).
5. 63.5% “strongly” or “somewhat” disagree with the statement, “There is a low probability that content on an employee's hard drive could put my organization at risk.”
a. 57.9% of UK users; 68.6% of US users.
6. 63.5% “strongly” or “somewhat” disagree with the statement, “Content created by employees who leave our organization is actively reviewed and archived appropriately.”
a. 70.5% of UK users; 68.3 of US users.
7. 44% “strongly” or “somewhat” disagree with the statement, “Employees understand how to access the most current version of policies, procedures, and other crucial corporate information.”
a. 47.0% of UK users; 40.4% of users
8. Government end users (especially state, local, and provincial), see ECM technologies clearly as a vehicle to stretch budget dollars, satisfy constituent demands, and stay out of trouble with the courts (and perhaps the newspapers).
9. Manufacturing end users, conscious of increasing competition, focus on the potential of ECM technologies to improve performance.
10. The business drivers perceived by potential healthcare end users reflect the HIPAA concerns and challenges facing most healthcare organizations.